

## FAST TRACKING BUSINESS GROWTH FOR FUTURE ADVERTISING LEADERS.

The Hlumani Empowerment Trust offers candidates in the advertising and marketing industry the opportunity to take their existing business to the next level. Its aim is to provide guidance and mentorship to outstanding industry professionals who have shown passion, promise and disruptive creativity in their chosen disciplines.

While the Trust offers basic assistance in terms of office space, this opportunity is not only about resource support. It gives candidates the opportunity to work in a highly creative space, where they can continue to grow their business, surrounded by some of the best minds in the advertising, creative, digital, and marketing agency space.

While the Trust does not promise to secure projects for the candidates, it provides the opportunity for those who prove themselves, to potentially be a supplier to the agency. We want to nurture businesses that proactively seek out new opportunities, who want to blaze new trails rather than follow the pack down well-trodden paths, but who might need guidance on the operational side.



## DISCLOSURE

If you do not understand any part of this document, please contact **Kele Rammopo** before you accept it.

Telephone: +27 (0) 11 327 6871 OR e-mail: [kele@hlumani.co.za](mailto:kele@hlumani.co.za)

You/your organisation will be bound by the answers, and by the information provided by you in this document. It is in your interest to make sure that all information is correct and properly understood.

I acknowledge and agree:  Yes  No

Signed at \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ 2018.

Signature: \_\_\_\_\_ Full name: \_\_\_\_\_



## APPLICATION PROCESS

Please complete the questionnaire as thoroughly as you are able to.

1. Should you feel uncomfortable with disclosing any of the information requested, please state this in the appropriate section(s) and discuss this with the adjudicators during the interview. Please understand that we need certain key financial data in order to position your application appropriately. All Trust employees and affiliates have signed Confidentiality Agreements.
2. Answer as many questions in as much detail as possible. If you don't have an answer to a question, please give an explanation as to why and continue. This will not decrease your chances of being selected for an interview.
3. Should you be selected for an interview, kindly ensure that you bring your organisation's strategy (e.g. vision and mission statement, strategic objectives, etc.) with you.

Please complete all of the fields below and submit the required supporting documentation, as listed herein.



## PERSONAL INFORMATION

Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Age: \_\_\_\_\_ Citizenship: \_\_\_\_\_ ID Number: \_\_\_\_\_

Tax Number: \_\_\_\_\_



## CONTACT INFORMATION

Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_



## BUSINESS & SKILLS

Name of Business: \_\_\_\_\_

Company Registration Number: \_\_\_\_\_

Physical Address: \_\_\_\_\_

\_\_\_\_\_

Contact Number: \_\_\_\_\_ Web URL: \_\_\_\_\_

Number of Years Trading: \_\_\_\_\_ Main Business Activity: \_\_\_\_\_

Service Offerings: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Duration as business owner / freelancer: \_\_\_\_\_ Qualifications: \_\_\_\_\_

Total Staff (If relevant): \_\_\_\_\_

### Please indicate the reasons for your application:

To grow my business and get more work

To gain mentoring and development opportunities

I believe it is important for us to be visible through access to such a programme

Other: \_\_\_\_\_

What challenges do you or your business face? \_\_\_\_\_

\_\_\_\_\_

How do you get new clients? \_\_\_\_\_

\_\_\_\_\_



## CLIENT REFERENCES (PLEASE SUPPLY A MINIMUM OF 3)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## BACKGROUND CHECKS

Do you have a criminal record?  Yes  No

Do you have a credit record?  Yes  No

Do you give the Hlumani Empowerment Trust permission to do a criminal and credit record check?  Yes  No



## PLEASE ATTACH THE FOLLOWING DOCUMENTATION TO YOUR APPLICATION:

- Business CV/Portfolio
- Letter from bank confirming Business Bank Account
- B-BBEE Level 1 Certificate/Affidavit
- Valid Tax Clearance Certificate
- Financial statements for the last financial year
- Signed Non-Disclosure Agreement (NDA)
- Signed Rules and Regulations of the Hlumani Empowerment Trust

